

The Role of Entrepreneurship in post COVID-19 resurgence

People

Deadline: Closed

Type:	Webinar
Location:	Web Based
Date:	18 Sep 2020
Duration of event:	0 Days
Programme Area:	Decentralize Cooperation Programme
Specific Target Audience:	No
Website:	https://www.unitar.org/sustainable-development-goals/people/our-portfolio/online...
Price:	No Fee
Event Focal Point Email:	sdp@unitar.org

BACKGROUND

In light of the ongoing COVID-19 pandemic, the United Nations Conference on Trade and Development (UNCTAD) and the United Nations Institute for Training and Research (UNITAR) have joined efforts to host a series of special Virtual Roundtable on the impacts of the pandemic on entrepreneurship and the needs to enhance its role in a resilient, green and inclusive recovery. The initiative aims at providing insights to policy makers and MSMEs to better understand and navigate this unprecedented situation.

This 4-part series will bring together international experts to discuss the role of entrepreneurship in a post-COVID-19 recovery. Experts will be sharing practical experiences and views on challenges and opportunities entrepreneurs are facing in the current global crisis. They will also debate on policy reforms needed to enhance the role of entrepreneurship in a sustainable recovery and advancing the sustainable development agenda.

EVENT OBJECTIVES

The objective of this virtual discussion is to identify and analyse the main impacts of COVID-19 on entrepreneurs and Micro-, Small and Medium-sized Enterprises (MSMEs), their reactions, as well as the support they have received to face the current situation. Discussions will provide an opportunity for an intermediate impact assessment of the disruption, which would help to identify a set of priority policies and measures for immediate basic re-opening measures for small business-owners, in order to facilitate resurgence and develop a longer-term social and economic

recovery strategy where entrepreneurship and MSMEs play a central role.

CONTENT AND STRUCTURE

18th of September at 4pm CET - Urgent priorities for start-ups and MSMEs' recovery

In the first webinar, experts will focus on:

1. What fragilities in the entrepreneurship and MSMEs ecosystem has COVID-19 exposed?
2. What are the key challenges entrepreneurs and MSMEs have been facing during the COVID-19 pandemic?
3. What are the immediate priorities for start-ups and MSMEs' recovery?
4. Are there good practices and success stories that could be shared to scale up new sustainable ventures?
5. What policies are needed to ensure a resilient, green and inclusive recovery in the MSME sector?

The topics for the next 3 webinars are:

2/4 Digital and innovative solutions for entrepreneurship and MSME resurgence (Date: 15.10.2020)

3/4 Resilient entrepreneurship and MSME resurgence (Date: 19.11.2020)

4/4 Inclusive entrepreneurship and MSME resurgence (Date: 17.12.2020)

TARGETED AUDIENCE

The event is open to all and is targeting relevant entrepreneurship stakeholders, with a particular focus on the following groups:

- Public sector officials;
- International organization;
- Representatives from the private sector, including MSMEs;
- The academia;
- Civil Society representatives.

ADDITIONAL INFORMATION

For the 4 webinars that constitute the series, just one registration is needed. For those participants who do not manage to register before the first deadline 15 September 2020, the system would be open for registration with due deadlines -2 days before each webinar-. After registration, participants will receive the link for each webinar, one day before the event.

Participants who want to receive a certificate of participation from UNCTAD and UNITAR need to fulfil two criteria:

- a) Have participated, at least 75%, in the 4 virtual webinars (To be measure by the system)
- b) Pass a multiple-choice quiz, at least 75%.

Note: Just those participants who have succeeded the first criteria will receive information to access to the quiz. Once that participants have approved it, then they will receive access to print their own certificates

Source URL