Background

The United Nations Institute for Training and Research (UNITAR) was established in 1963 as an autonomous body within the United Nations with the purpose of enhancing the effectiveness of the work of the UN and its member states.

UNITAR designs and conducts close to 500 different training and knowledge sharing events per year for some 50,000 beneficiaries worldwide. Participants include diplomats, other government officials, non-governmental representatives, and other stakeholders.

At the heart of UNITAR, the Multilateral Diplomacy Programme Unit (MDPU) delivers training workshops to address the needs of these international actors. MDPU’s activities cover a wide range of domains, including training on the UN system and skills development.

Event Objectives

As part of the training activities implemented during the summer months, UNITAR designed a blended programme consisting of a 4-weeks e-Learning course followed by 5-day field visit to Geneva, offering participants a full immersion into the United Nation's multilateral working environment.

In line with UNITAR’s mandate, its main purpose is to enhance participants’ knowledge and skills in the area of
international affairs and diplomacy. This will empower them to work more efficiently and effectively in any multilateral setting.

UNITAR further intends to strengthen the participants’ conviction of the principles enshrined in the UN Charter, especially multilateralism. It lastly aspires to give its participants access to UN institutions and personal in order to gain valuable insights into future career opportunities.

By the end of the Immersion Programme, participants will be able to:

- Explain key components of the United Nations system and its agencies
- Classify the principal themes and topics in international affairs
- Familiarize themselves with International Geneva as a city of multilateralism
- Apply core skills and techniques of common diplomatic practice
- Adapt values and principles enshrined in the United Nations Charter

CONTENT AND STRUCTURE

The United Nations Immersion Programme - July Edition Premium Package consists of two parts: (i) a 4-week preparatory e-Learning course, followed by (ii) a 5-day field visit to Geneva.

i) e-Learning course (14 June - 12 July 2020)

The e-learning course will be implemented on UNITAR’s e-Learning platform. It comprises 6 different modules, can be studied in a self-paced manner and requires 6-8 hours of studying per week. The course includes weekly reading material, multimedia files as well as discussion boards exchanging views with fellow participants and UNITAR instructors.

- Module 1: The United Nations
- Module 2: Conference Diplomacy
- Module 3: Negotiation Skills
- Module 4: Cross-cultural communication
- Module 5: Sustainable Development
- Module 6: The Art of Speechwriting

ii) Field Visit to Geneva (13 July - 17 July 2020)

Hosting 35 international organizations and more than 250 NGOs, the city of Geneva offers itself for a whole series of potentially formative experiences. UNITAR hosts most of the activity in the historic Palace of Nations and provides a nuanced-balance between the following different components:

Expert Lectures:

UNITAR’s professional network across Geneva allows it to organize a series of 1-2-hour expert lectures, in which participants can directly learn from UN personal or other high-level officials. Previous programmes have included lectures from the following organizations:

- United Nations Office at Geneva (UNOG)
- United Nations High Commissioner for Refugees (UNHCR)
- Permanent Mission of Switzerland to the United Nations in Geneva

Training Workshops:

As its core activity and raison d’être, UNITAR provides several face-to-face workshops to the participants. Delivered by
experts such as retired ambassadors, previous programmes have included the following workshops:

- Leadership and Negotiation Skills
- United Nations Protocol and Etiquette
- Training of Trainers Skills

**Multilateral Conferences:**

With its more than 10,000 conferences a year, the United Nations Office at Geneva (UNOG) counts as one of the most active international conference centres in the world. UNITAR offers participants to attend such meetings and thereby experience multilateral negotiations first-hand:

- Human Rights Council
- United Nations Committee against Torture (UNCAT)
- United Nations Conference for Trade and Development (UNCTAD)

**Guided Tours:**

Geneva is rich in historic buildings important to international affairs. Thanks to its access across the city, UNITAR can provide a series of private guided tours. Previous programmes have included tours through the following facilities:

- The United Nations’ Palace of Nations (3-hours extensive private guided tour)
- The headquarters of the International Committee of the Red Cross (ICRC)
- The headquarters of the World Trade Organization (WTO)

**Career Development Sessions:**

UNITAR also provides several 1-2 hour sessions on how to advance your professional career and find a solid footing in the world of international organizations. These sessions can include the following components:

- Information sessions on internships and other entry positions in the UN system
- Review of application material, including CV, motivation letter, PHP Form, LinkedIn profile
- Counselling on envisioned entrepreneurial projects related to the Sustainable Development Goals (SDGs)

**Cultural Activities:**

To complement the experience within the multilateral environment, UNITAR blends the above-mentioned components with cultural activities, allowing participants to enjoy Switzerland’s beauty and its culture and traditions. Past programmes included the following activities:

- 3-hour boat cruise on Lake Geneva
- Traditional Swiss dinner including Swiss music
- Open-air cinema and free concerts at the lakeside

**METHODOLOGY**

Given the complexity of Geneva’s multilateral environment, UNITAR will cover a series of different thematic areas during the course of the Programme. These will include the United Nations, conference diplomacy, core diplomatic skills, humanitarian affairs, trade and commerce, sustainable development and other topics of interest.

The Immersion Programme is designed to be highly interactive and participatory. Activities will include a high level of direct exposure to policy practitioners and diplomatic settings, thereby allowing participants to gain a thorough knowledge and understanding of the United Nations.

All of the activities will take place in the English language. Should there be any component such as a multilateral conference or an expert lecture not be available in English, UNITAR will ensure the participants will be provided with simultaneous interpretation.
TARGETED AUDIENCE

UNITAR explicitly welcomes a variety of professional backgrounds as well as differing degrees of experience among its participants. The Immersion Programme is therefore open to all actors related to international affairs wishing to build up knowledge and skills related to the United Nations or International Geneva.

Participants can include public sector officials, private sector professionals and representatives from NGOs, think tanks or academia. Junior professionals and graduate students are equally welcome to apply.

In order to ensure the highest standards in quality and implementation, the registration will be closed after 30 participants. At the end of the Immersion Programme, each participant will be awarded a UNITAR certificate of completion.

ADDITIONAL INFORMATION

UNITAR will be responsible for the overall design, coordination and implementation of the Immersion Programme. It will liaise with participants on a regular basis prior to the activity's implementation in order to ensure a smooth and flawless organization for everyone involved.

The participants are responsible to purchase their own travel tickets to and from Geneva as well as to apply for visa to Switzerland. UNITAR gladly supports this process with the help of official visa invitation letters.

For premium package participants, the accommodation in Geneva is included in the fee. UNITAR will provide 6 nights in a reputable mid-range hotel in close proximity to the United Nations institutions (check-in Sunday, 12 July 2020, checkout Saturday, 18 July 2020).

UNITAR will further sponsor a welcome dinner to participants, a welcome package including relevant material, entry tickets to sights and museums as well as the transportation cost during the activity. Please note that as of now, no scholarships are available to facilitate participation.